

1 of 4

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

$$SC = *$$

THANKS , ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	1	TU-F	5A-530A		:30	\$150.00	10/16-10/19	4	1	4	\$600.00	
		Buyline Comment: NEWS										
	2	M	5A-530A		:30	\$150.00	10/22-10/22	1	1	1	\$150.00	
		Buyline Comment: NEWS										
	3	TU-F	530A-6A		:30	\$150.00	10/16-10/19	4	1	4	\$600.00	
		Buyline Comment: NEWS										
	4	M	530A-6A		:30	\$150.00	10/22-10/22	1	1	1	\$150.00	
		Buyline Comment: NEWS										
	5	TU-F	6A-630A		:30	\$400.00	10/16-10/19	4	1	4	\$1,600.00	
		Buyline Comment: 6A NEWS										
	6	M	6A-630A		:30	\$400.00	10/22-10/22	1	1	1	\$400.00	
		Buyline Comment: 6A NEWS										
	7	TU-F	630A-7A		:30	\$400.00	10/16-10/19	4	1	4	\$1,600.00	
		Buyline Comment: 630A NEWS										
	8	M	630A-7A		:30	\$400.00	10/22-10/22	1	1	1	\$400.00	
		Buyline Comment: 630A NEWS										

2 of 4

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	9	TU-F	7A-9A		:30	\$400.00	10/16-10/19	4	1	4	\$1,600.00	
		Buyline Comment: GOOD MRN AMERICA										
	10	M	7A-9A		:30	\$400.00	10/22-10/22	1	1	1	\$400.00	
		Buyline Comment: GOOD MRN AMERICA										
	11	TU-F	11A-12P		:30	\$300.00	10/16-10/19	4	1	4	\$1,200.00	
		Buyline Comment: 11A NEWS										
	12	M	11A-12P		:30	\$300.00	10/22-10/22	1	1	1	\$300.00	
		Buyline Comment: 11A NEWS										
	13	TU-F	1130P-12A		:30	\$700.00	10/16-10/19	1	1	1	\$700.00	
		Buyline Comment: ABC NITELINE										
	14	M	1130P-12A		:30	\$700.00	10/22-10/22	1	1	1	\$700.00	
		Buyline Comment: ABC NITELINE										
	15	SA	530A-6A		:30	\$200.00	10/20-10/20	1	1	1	\$200.00	
		Buyline Comment: NEWS										
	16	SA	6A-630A		:30	\$250.00	10/20-10/20	1	1	1	\$250.00	
		Buyline Comment: NEWS										
	17	SA	630A-7A		:30	\$250.00	10/20-10/20	1	1	1	\$250.00	
		Buyline Comment: NEWS										
	18	SA	7A-8A		:30	\$750.00	10/20-10/20	1	1	1	\$750.00	
		Buyline Comment: GOOD MRN SAT-ABC										
	19	SA	8A-9A		:30	\$275.00	10/20-10/20	1	1	1	\$275.00	
		Buyline Comment: 8A NEWS/PAID PROGRAM										

Station KTNV-TV LAS VEGAS, NV
Advertiser () .D.TARKANIAN 4 CONGR
Product DANNY TARKANIAN
Estimate#
Buyer CHRIS FEIST
Phone#
Fax#

Agency () SANDLER INNOCENZI
705 PRINCE ST
ALEXANDRIA, VA 22314
Agency C/P1/P2/E
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	20	SA	11P-1130P		:30	\$600.00	10/20-10/20	1	1	1	\$600.00	
		Buyline Comment: 11P NEWS										
	21	SU	530A-6A		:30	\$200.00	10/21-10/21	1	1	1	\$200.00	
		Buyline Comment: NEWS										
	22	SU	6A-630A		:30	\$250.00	10/21-10/21	1	1	1	\$250.00	
		Buyline Comment: NEWS										
	23	SU	630A-7A		:30	\$250.00	10/21-10/21	1	1	1	\$250.00	
		Buyline Comment: NEWS										
	24	SU	7A-8A		:30	\$500.00	10/21-10/21	1	1	1	\$500.00	
		Buyline Comment: GOOD MRN SUNDAY-ABC										
	25	SU	11P-1130P		:30	\$600.00	10/21-10/21	1	1	1	\$600.00	
		Buyline Comment: 11P NEWS										
	26	SU	10A-11A		:30	\$500.00	10/21-10/21	1	1	1	\$500.00	
		Buyline Comment: THIS WEEK										
	27	TU-F	11P-1130P		:30	\$850.00	10/16-10/19	2	1	2	\$1,700.00	
		Buyline Comment: 11P NEWS										
	28	M	11P-1130P		:30	\$850.00	10/22-10/22	1	1	1	\$850.00	
		Buyline Comment: 11P NEWS										

---REPORT TOTALS---

Report Totals: 47 / \$17,575.00

---SALES MONTHLY TOTALS---

Station KTNV-TV LAS VEGAS, NV

Advertiser () .D.TARKANIAN 4 CONGR

Product DANNY TARKANIAN

Estimate#

Buyer CHRIS FEIST

Phone#

Fax#

Agency () SANDLER INNOCENZI

705 PRINCE ST

ALEXANDRIA, VA 22314

Agency C/P1/P2/E

Flight Dates 10/16/2012 - 10/22/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

Oct 12: 47 / \$17,575.00

Sales Totals: 47 / \$17,575.00

Station Totals: 47 / \$17,575.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$87,875	KBLR	0%	KLAS	40%	KSNV	22%	KTNV	20%	KTUD	1%
		KVCW	1%	KVMY	1%	KVVU	15%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE